Privacy Policy for Choice Clash: What Would You Rather?

Effective Date: 10.03.2023

1. Introduction

Welcome to Choice Clash: What Would You Rather? This privacy policy is designed to help you understand how Source Byte (referred to as "we," "our," or "us") collects, uses, and protects your personal information when you use our game, Choice Clash, as well as the rights you have in relation to your data under the General Data Protection Regulation (GDPR).

2. Information We Collect

2.1 Personal Information

When you use Choice Clash, we may collect the following personal information:

• Email Address: We collect your email address when you register or contact us for support or inquiries. Our contact email is <u>admin@source-byte.com</u>.

2.2 Game Usage Information

We may collect the following information related to your use of Choice Clash:

- **Device Information:** We collect information about your device, such as its type, operating system, and unique identifiers.
- Gameplay Data: We collect data related to your in-game activities, including choices made, progress, and achievements.
- Internet Connection: As Choice Clash requires an internet connection, we may collect information about your connection to provide real-time voting and access to up-to-date results.

3. How We Use Your Information

We use the collected information for the following purposes:

- **Providing and Improving the Game:** We use your information to operate and enhance Choice Clash, including real-time voting and content updates.
- Customer Support: We use your email address to respond to your inquiries, feedback, or support requests.
- Analytics: We analyze gameplay data to improve our game and provide real insights to players.
- **Communication:** We may send you game-related notifications, updates, and promotional materials if you have opted in to receive them.

4. Data Sharing

We may share your personal information with third parties under the following circumstances:

- Service Providers: We may share your information with third-party service providers who assist us in delivering the game and its features.
- Legal Compliance: We may disclose your information if required to do so by law or if necessary to protect our rights, interests, or the safety of others.
- **Business Transfers:** In the event of a merger, acquisition, or sale of our company, your information may be transferred to the acquiring entity.

5. Your Rights

Under GDPR, you have the following rights regarding your personal information:

- Access: You have the right to request access to the personal information we hold about you.
- Rectification: You can request that we correct inaccuracies in your personal data.
- Erasure: You have the right to request the deletion of your personal data under certain conditions.
- Data Portability: You can request a copy of your data in a structured, machine-readable format.
- **Objection:** You can object to the processing of your data in certain situations.

6. Security

We implement reasonable security measures to protect your personal information, but no method of transmission or storage is completely secure. We cannot guarantee the security of your data.

7. Changes to this Privacy Policy

We may update this privacy policy from time to time. The most recent version will be posted on our website, and the effective date will reflect the date of the latest revision.

8. Contact Us

If you have any questions or concerns about this privacy policy or the data we collect, please contact us at <u>admin@source-byte.com</u>.